

The protection of your personal data during processing is an important concern for us throughout the entire business process. We would like you to feel secure when visiting our website.

In the following, we explain which information we collect on our web pages during your visit and how this information is used.

## 1. The name and address of the body responsible for data processing

The responsible body for data processing on this website is:

Wilhelm Bahmüller Maschinenbau Präzisionswerkzeuge GmbH  
Wilhelm-Bahmüller-Str. 34  
73655 Plüderhausen  
Germany  
Phone: +49 (0)7181 809-0  
E-mail: [info@bahmueller.de](mailto:info@bahmueller.de)

## 2. Name and address of the data privacy officer

The data privacy officer of the body responsible for processing:

Hans Joachim Dionisius  
Staufenstraße 5  
73773 Aichwald  
Germany  
Phone: +49 (0)711 364634  
Mobile: +49 (0)163 9781678  
E-mail: [datenschutz@bahmueller.de](mailto:datenschutz@bahmueller.de)

Any affected person can contact our data privacy officer directly regarding any questions or recommendations concerning data privacy at any time.

### 3. Your Rights

#### a) Right to information, correction, blocking and deletion

You have the right to request information from us concerning your personal data; have it corrected, deleted, or restricted in accordance with the statutory provisions. We also provide your data in a structured, commonly-used and machine-readable format. When we use your data on the basis of your consent, you can revoke your consent at any time. After revocation we will no longer use your data for this purpose. Should we pursue a legitimate interest in processing your data, you can contact us with an objection. Needless to say, you can always contact the responsible supervisory authorities.

#### b) Right to data transferability

You have the right to have data that is processed by us automatically on the basis of your consent or in fulfillment of a contract, handed over to you or to third parties. This provision is produced in a machine-readable format. When you request the direct transfer of this data to another responsible person, this will only take place when technically feasible.

#### c) Right to objection

As the impacted person, in the event of a breach of data privacy law, you have a right of objection toward the responsible supervisory authority. The responsible supervisory authority with regard to data privacy issues is the data privacy officer of the federal state in which our company is based. The data privacy supervisory authority responsible for us is:

The State Commissioner for Data Protection and Freedom of Information Baden-Württemberg  
Königstr. 10a  
70173 Stuttgart  
Phone: +49 (0)711 615541-0  
E-mail: [poststelle@fdi.bwl.de](mailto:poststelle@fdi.bwl.de)

#### **d) Right to revoke consent provided under data privacy law**

Some data processing procedures are only possible with your express consent. Revocation of your already provided consent is possible at any time. For revocation, informal notification by e-mail is sufficient. The legality of the data processing up to revocation remains unaffected by the revocation.

## **4. Cookies**

Our website uses cookies. These are small text files that your web browser stores on your device. Cookies help us to make our website more user-friendly, effective and secure.

Some cookies are "session cookies". Such cookies are deleted automatically at the end of your browser session. However, other cookies will remain on your device until you delete them yourself. Such cookies help us to recognize you when you return to our website.

You can use a modern web browser to monitor, restrict or prevent the setting of cookies. Many web browsers can be configured so that cookies are automatically deleted when the program is closed. Deactivation of cookies may result in the restricted functionality of our website.

The setting of cookies, which are necessary for exercising electronic communication processes or the provision of certain functions desired by you, takes place on the basis of Section 6 Par. 1 lit. of GDPR. As the operator of this website, we have a legitimate interest in the storage of cookies for the technically error-free and smooth provision of our services. When other cookies are set (e.g. for analysis functions), these are treated separately in this data privacy statement.

## **5. Server Log Files**

The provider of the website collects and stores information in server log files that your browser automatically transmits to us. These are:

- visited page on our domain
- date and time of the server request
- browser type and browser version
- operating system used
- referrer URL

- host name of the accessing computer
- IP address

This data is not merged with other data sources. Data processing is based on Section 6 Par. 1 letter b of GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures.

## 6. Security

For security reasons and so as to protect the transmission of confidential content that you send to us as the site operator, our website uses SSL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognize an encrypted connection by the "https://" address line of your browser and the lock symbol in the browser line.

## 7. Contact form/Registration form

The data transmitted via contact form/registration form, including your contact data, will be stored in order to be able to process your enquiry or to contact you for follow-up questions. This data will not be passed on without your consent.

The data entered in the contact form/registration form will be processed exclusively on the basis of your consent (Section 6 Par. 1 lit. a of GDPR). Revocation of your already provided consent is possible at any time. For revocation, informal notification by e-mail is sufficient. The legality of the data processing procedures carried out until revocation remains unaffected by the revocation.

The data transmitted via the contact form/registration form remains with us until you request its deletion, revoke your consent to storage or until there is no longer any need for data storage. Mandatory statutory provisions - in particular retention periods - remain unaffected.

## 8. Routine deletion and blocking of personal data

We process and store your personal data only for the period of time that is required to achieve the storage purpose or for as long as is provided for this by the legislator in laws or regulations.

When the storage purpose ceases to apply, or when a storage period prescribed by law expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

## 9. Shop orders

The data entered in our online shops within the context of orders will be used for carrying out the order, and it will subsequently be stored in accordance with the legal retention periods.

Personal data will only be transmitted to third parties when there is a need within the scope of contract processing. Third parties may, for example, be logistics companies. No further transmission of the data takes place, or it only takes place if you have expressly consented to it.

The foundation for data processing is based on Section 6 Par. 1 letter b of GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures.

## 10. Data protection for applications and in the application process

We collect and process the personal data of applicants for the purpose of handling the application procedure. Processing may also be carried out electronically. This is particularly the case if an applicant sends us corresponding application documents by e-mail or via a web form located on the website. When we conclude an employment contract with an applicant, the data transmitted will be stored for the purpose of processing the employment relationship in compliance with the statutory provisions. When we do not conclude an employment contract with the applicant, the application documents will be deleted six months after notification of the rejection decision, provided that no other legitimate interests on our part stand in the way of deletion. Other legitimate interest in this sense is, for example, a burden of proof in proceedings under the General Equal Treatment Act (AGG).

## 11. YouTube

For integration and display of video content our website uses plugins from YouTube. The video portal is provided by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA.

When a page with an integrated YouTube plugin is opened, a connection is established to YouTube's servers. This will tell YouTube which of our pages you have visited.

YouTube can associate your surfing behavior directly with your personal profile if you are logged into your YouTube account. You can prevent this by logging out beforehand.

The use of YouTube is in the interest of an appealing presentation of our online offers. This represents a legitimate interest within the meaning of Section 6 Par. 1 lit. f of GDPR.

Details on how user data is handled can be found in YouTube's Data Privacy Statement:

<https://www.google.de/intl/de/policies/privacy>

## 12. Google Analytics

Our website uses functions of the web analysis service Google Analytics. Provider of the web analysis service is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "Cookies." These are small text files that your web browser stores on your end device and which enable an analysis of website usage. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. Generally speaking, the server location is the USA.

Google Analytics cookies are set on the basis of Section 6 Par. 1 letter f of GDPR. As the operator of this website, we have a legitimate interest in analyzing user behavior in order to optimize our website and, where applicable, our advertising.

### a) IP anonymization

We use Google Analytics in conjunction with IP anonymization. It ensures that Google shortens your IP address within member states of the European Union or in other signatory states to the Agreement on the European Economic Area prior to transmission to the USA. There may be exceptional cases in which Google transmits the full IP address to a server in the USA and shortens it there. On our behalf, Google will use this information to evaluate your use of the website, to create reports on website activity and to provide us with other services relating to website and Internet use. The IP address transmitted by Google Analytics is not merged with other Google data.

### b) Browser Plugin

The setting of cookies by your web browser can be prevented. However, some functions of our website may be restricted by this. You may also opt out of the collection of information about your use of the website, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plugin accessible via the following link:  
<https://tools.google.com/dlpage/gaoptout?hl=de>

### **c) Objection to the collection of data**

You can prevent Google Analytics from collecting your data by clicking on the link above. An opt-out cookie is set which prevents the collection of your data on future visits to our website.

Details on how Google Analytics handles user data can be found in the Google Data Privacy Statement: <https://support.google.com/analytics/answer/6004245?hl=de>

### **d) Order processing**

To fully comply with legal data privacy requirements, we have concluded an order processing agreement with Google.

### **e) Demographic features on Google Analytics**

Our website uses the "demographic features" function of Google Analytics. It can be used to create reports that contain information on the age, gender and interests of site visitors. This data comes from interest-related advertising by Google and from visitor data from third-party providers. It is not possible to assign the data to a specific person. You can deactivate this function at any time. You can do this through the ad settings in your Google Account or by generally prohibiting Google Analytics from collecting your information, as explained in the "Opt-out of data collection" section.

## **13. Google Maps**

By using this website, you consent to the collection, processing and use of the automatically collected data by Google Inc, its representatives and third parties. The terms of use of Google Maps can be found at:

[https://www.google.com/intl/de\\_de/help/terms\\_maps.html](https://www.google.com/intl/de_de/help/terms_maps.html)

## **14. Google Tag Manager**

Google Tag Manager is a solution that allows marketers to manage website tags through a single interface. The tool tag manager itself, which implements the tags, is a cookie-free domain and does not collect

any personal data. The tool triggers other tags, which in turn may collect data. Google Tag Manager does not access this data. When deactivation has been made at the domain or cookie level, it will remain in effect for all tracking tags implemented with Google Tag Manager.

<http://www.google.de/tagmanager/use-policy.html>

## 15. Google Fonts

External fonts, Google Fonts are used on our Internet pages. Google Fonts is a service of Google Inc. ("Google"). These web fonts are integrated by a server call, usually a Google server in the USA. This transfers to the server which of our Internet pages you have visited. The IP address of the browser of the visitor's terminal device is also stored by Google. Further information can be found in Google's privacy policy, which you can access here:

<https://fonts.google.com/>