

BAHMÜLLER Strengthens Sales Team in North America

Plüderhausen, September 15th 2025 – Wilhelm BAHMÜLLER GmbH continues to expand its market presence in North and South America and is strengthening its sales team. Michael Donnert and Andreas Schneiders will jointly assume responsibility as Area Sales Managers for this important market.

With over 20 years of experience in the packaging industry—more than a decade of it in the corrugated sector—Andreas Schneiders brings extensive expertise to his new role as Area Sales Manager USA & South America. He will work closely with Michael Donnert, who has been successfully active as a Senior Sales Manager in the corrugated industry for decades.

The American market is also increasingly focusing on automation. For this, BAHMÜLLER offers complete stack-to-stack solutions. The development partnership with premium automation provider MuK further increased the need to expand the sales force. With Michael Donnert and Andreas Schneiders, BAHMÜLLER has built a strong team to further develop customer relations across the American continent. The North and South American markets offer tremendous potential to expand BAHMÜLLER's market presence with its product portfolio and deliver real added value to its customers.

Andreas Schneiders is new to the BAHMÜLLER team and looks forward to his new challenges. He is ideally prepared, having worked closely with BAHMÜLLER for many years and being highly familiar with both the products and internal structures—ensuring a smooth start in his new role.

In early October, the BAHMÜLLER team will be present at the AICC Annual Meeting in Chicago and subsequently at CorrExpo in Savannah, Georgia. We look forward to engaging in lively discussions with our customers and prospects.

With this personnel reinforcement, BAHMÜLLER will intensify its market and customer support in North and South America, set new impulses, and consistently continue its strategic overseas expansion.

About BAHMÜLLER

BAHMÜLLER GmbH, headquartered in Plüderhausen, Germany is a globally leading manufacturer of corrugated converting equipment for innovative packaging solutions. The company serves customers worldwide and stands for the highest quality, technical innovation, and close customer relation-ships.



Strong team for North America: COO Ulrich G. Wolz (center) with Michael Donnert (left) and Andreas Schneiders (right) – united for growth in the USA and South America.