

Invest in Success



Better informed – Press Release 14/2018 – October, 19th 2018



Wilhelm Bahmüller Maschinenbau Präzisionswerkzeuge GmbH located in Plüderhausen near by Stuttgart (Germany) opened a new production hall with an area of 1550 sqm during the Open House event from 16 - 18 October 2018. After a short construction period of just 6 months and with an investment volume of € 1.5 million, the possibility was created to assemble systems modularly and thus significantly reduce processing times. The new hall offers eight module assembly workstations and additional space for the commissioning of two complete systems.

During his opening speech, Michael Holtmann, CEO and Managing Director of BAHMÜLLER mentioned, that the Corrugated Board Converting division is very fast growing and nearly contributes a turnover volume of almost € 40 million to the company's total business volume. The company is approaching the production of its 100th TURBOX line. The order situation for the Inliners produced together with company Göpfert is also excellent. The current delivery times for machines of up to one year should also be shortened with the additional capacity of the new production hall. With the claim "Team Up With Us", BAHMÜLLER underlines that the company develops its products in close partnership and dialogue with its customers and implements the wishes and ideas of the operators into its machine concepts. BAHMÜLLER has been able to recruit production and process managers from the packaging industry as employees in order to continuously expand its process competence. BAHMÜLLER points out, that this is probably the most efficient way to transfer customer needs into products.

News from product management

The Open House 2018 attracted a lot of interest by the visitors and customers from the corrugated board converting industry. BAHMÜLLER welcomed more than 100 customers, guests and trade press journalists during the 3-days event. Additionally to the live demos, the BAHMÜLLER product management and sales team highlighted latest technical innovations and developments in spotlight presentations.

Digitization strategies

In addition to the existing BAHMÜLLER digital tools for remote diagnostics and online shops, a web-based user interface for online data analysis is currently being developed. With these modules, the company sees itself prepared for the increasing industry 4.0 requirements.

Technology partnerships

In order to provide customers in the corrugated board converting industry with comprehensive and competent advice, the BAHMÜLLER sales and product management team was supported by their technology partners such as MUK, SMB, ATS Tanner and Baumer hhs.

Also in this regard BAHMÜLLER successfully lives the claim "Team Up With Us" in order to be able to offer its customers the latest and most competitive product portfolio for corrugated board converting processes.