

BAHMÜLLER – Most successful attendance at SuperCorrExpo 2016, October 17-20, 2016 in Orlando, Florida, USA

The 5th SuperCorrExpo was the most successful for Bahmüller.

Bahmüller introduced the new TURBOX XL – a 125 inch specialty folder gluer –, especially designed for the North-American market. Since 2006, more than 70 Bahmüller TURBOX specialty folder gluer installations have been completed worldwide. This success is to be strategically expanded on the North-American market.

Furthermore Ulrich G. Wolz, COO at Bahmüller, proudly announced Frank Greene based in L. A. and Keith Reiter Chicago based as two additional sales-representatives. Frank and Keith could be allured to join the Bahmüller sales force in the North-American market. Now, the new sales setup consist of Andy Reissmann for the East, Keith Reiter is responsible for the Mid-West and Frank Greene for the West Territory. All are assisted and supported directly from the Bahmüller headquarter by Benjamin Holke.

A great start for the Bahmüller team was the successful participation on the AICC Innovator of the Year competition. Among the top three finalists is the BAHMULLER POWERPACKER solution with integrated ATS-Tanner banding system.

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The Bahmüller POWERPACKER eliminates the bottleneck behind the specialty folder gluer due to the fully integrated bundling and strapping process. With more than 25 installed POWERPACKERs it was the only logical step to integrate the ATS-Tanner banding system to meet the demand for high efficient and productive in combination with zero defect delivery.

With this new setup in sales, technology and organization Bahmüller face up to the changings inside the corrugated converting industry to reliable processes and automated box plants - or just in one word Industry 4.0.